

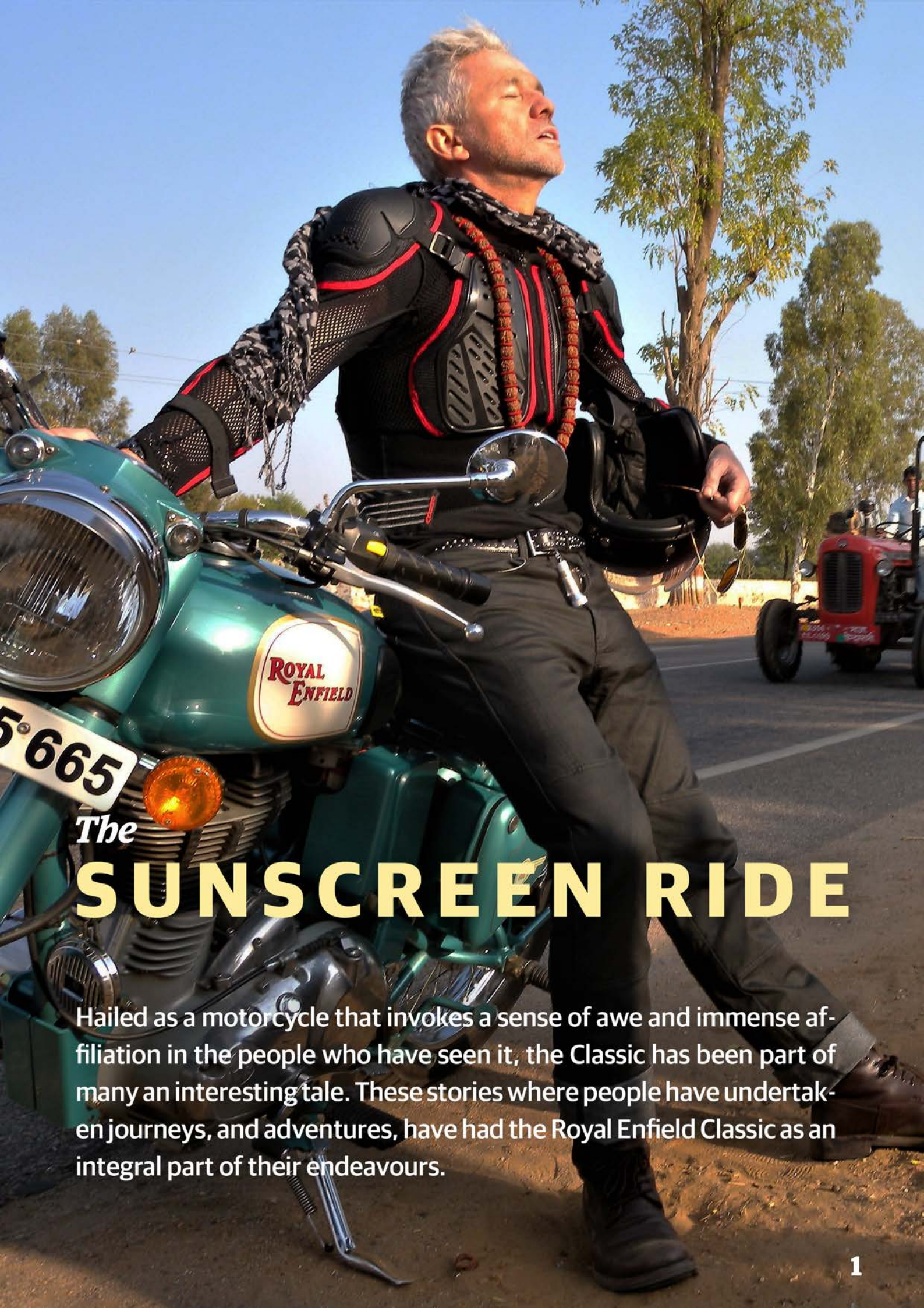
ROYAL ENFIELD

**The
Timeless Classic**

A decade and beyond



Volume 7



The

SUNSCREEN RIDE

Hailed as a motorcycle that invokes a sense of awe and immense affiliation in the people who have seen it, the Classic has been part of many an interesting tale. These stories where people have undertaken journeys, and adventures, have had the Royal Enfield Classic as an integral part of their endeavours.



The famous film director and musician Baz Luhrman took off on a 3-day trip across Rajasthan on a Teal Green Classic 500 in 2010.

Despite encountering a nasty spill just short of the end of his trip, resulting in a fractured hand, he still felt that given a chance he wouldn't change a thing about his journey.



Along with fellow Australian artist Vincent Fantauzzo he basked in the winter sunshine and soaked in as much as he could of the rich Rajasthani Art and Culture during his ride, interacting with locals and exploring the heritage forts and havelis of former monarchs.



Luhrmann has always advised his listeners to "do one thing every day that scares you", and it is evident that he himself lives by the same dictum: He had never ridden a motorbike before taking up the offer to venture into the Indian Outback.

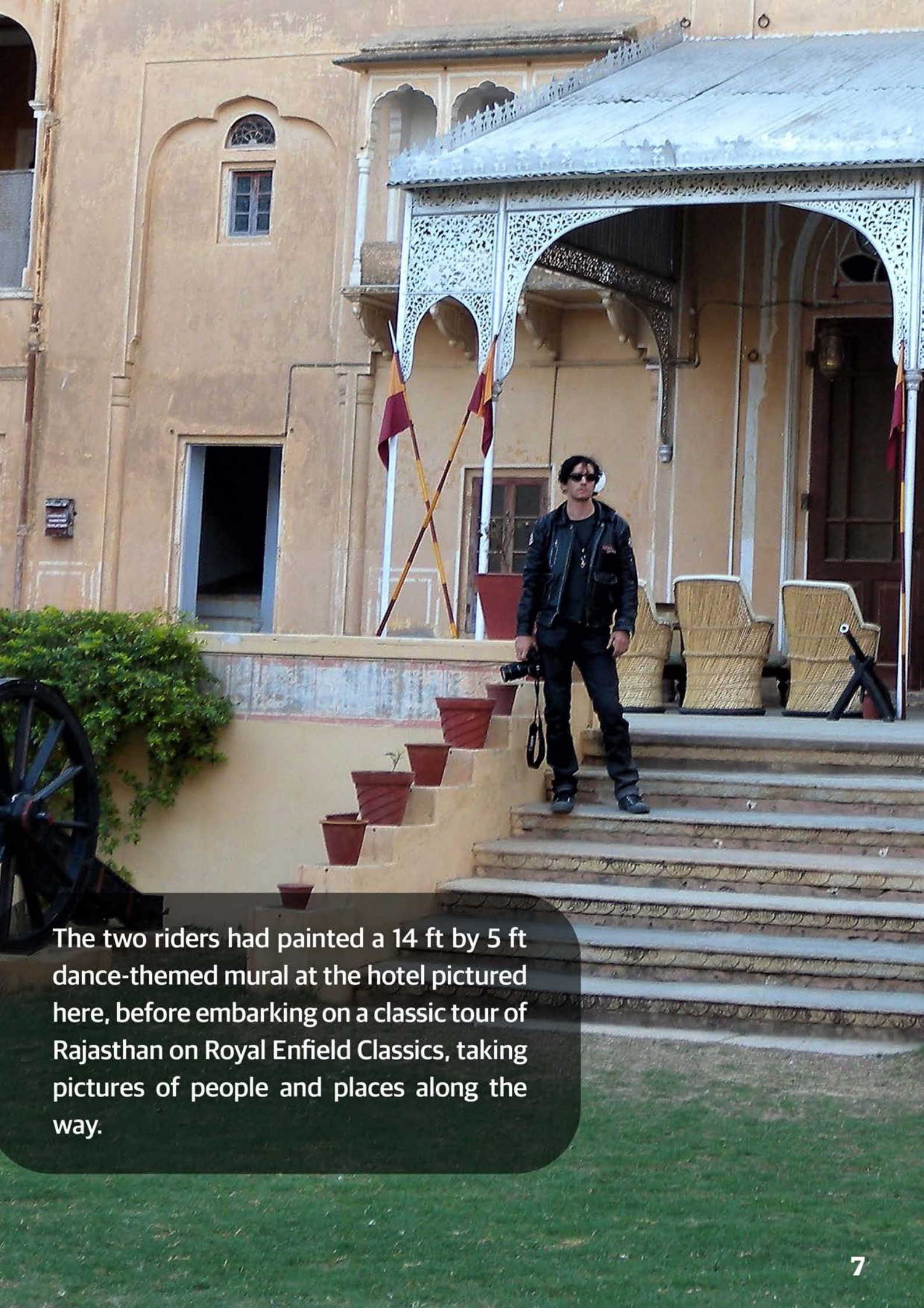




Going by the lyrics of his famous song, he apparently used tons of sunscreen during his short but very eventful adventure and came back with numerous learnings for life.



He concluded his journey at the Le Sutra Art Hotel in Mumbai where he presented the "Classic Art" he had created while traveling over the countryside and shared his experience of colourful Rajasthan on the Timeless Classic.



The two riders had painted a 14 ft by 5 ft dance-themed mural at the hotel pictured here, before embarking on a classic tour of Rajasthan on Royal Enfield Classics, taking pictures of people and places along the way.

ATTITUDE & ALTITUDE



GATA LOOPS END
TOTAL 21 LOOPS
ALTITUDE 4667MTR
15302-FT
753TF 111RCC

Dr. Ritu Biyani is an adventure junkie, and breast cancer survivor, spearheading many initiatives in India and Overseas towards spreading awareness and helping people in early detection and treatment of cancer.



White
Tude
©



In September 2010, she organised and led Highways Infinite "Attitude and Altitude", the first international expedition on cancer advocacy and survivorship, in Ladakh. The ride focused primarily on breast cancer survivors and caregivers.



On this journey she was accompanied by five women riders from Australia who themselves were cancer survivors, riding proudly along on their Royal Enfield Classic 500 motorcycles.



Over the few weeks that they spent in Ladakh they rode around reaching remote places and educating women on health and precautionary measures while making them aware of the fact that this ailment was easy to cure if detected well in time.



L'ÉQUIPÉE

en Himalaya

"L'équipée", roughly translated as "The Equipped", is about a group of motorcycling women from Paris, who for the sake of a crazy bet, embarked on a ride through the Himalayas.



These five Parisian girls were big fans of old school retro motorcycles, and thus chose the Royal Enfield Classic as the preferred mount for their adventure d'une vie. Their cinematographer friend rode alongside on a Royal Enfield motorcycle, filming their entire journey.



They carried their own luggage along with them and had about 50 kilograms loaded on each motorcycle. Even their film crew and technician accompanied them on Royal Enfield motorcycles throughout this journey.



Many times, they themselves had to carry out minor repairs, troubleshooting their motorcycles by the side of the roads in difficult weather conditions, yet they took it in their stride.





PURE MOTORCYCLING

